



ARMATERRA[®]
GEOREINFORCING

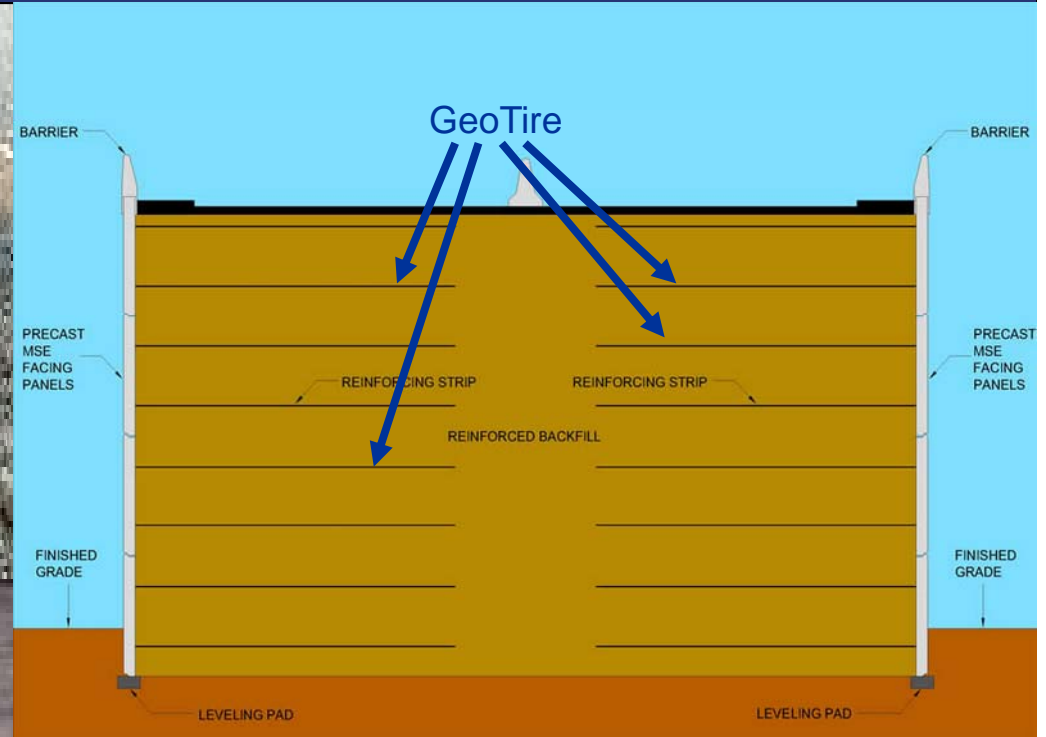
Sergio Nevel, CEO

| p. 775.848.1227 | e. SNevel@ArmaTerra.com |

Retaining Wall Design



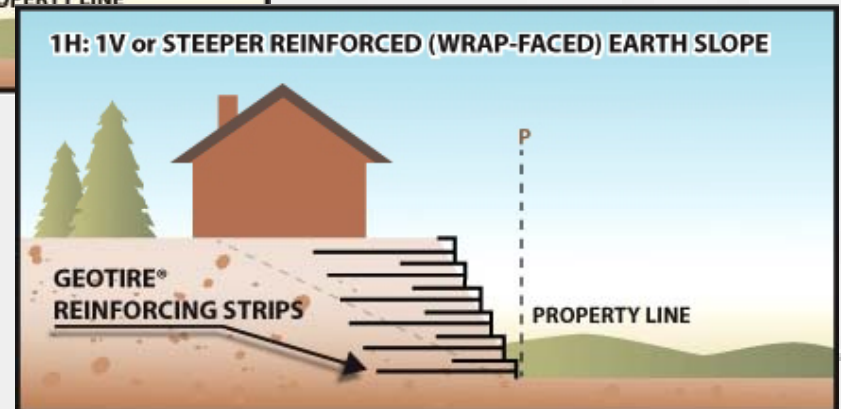
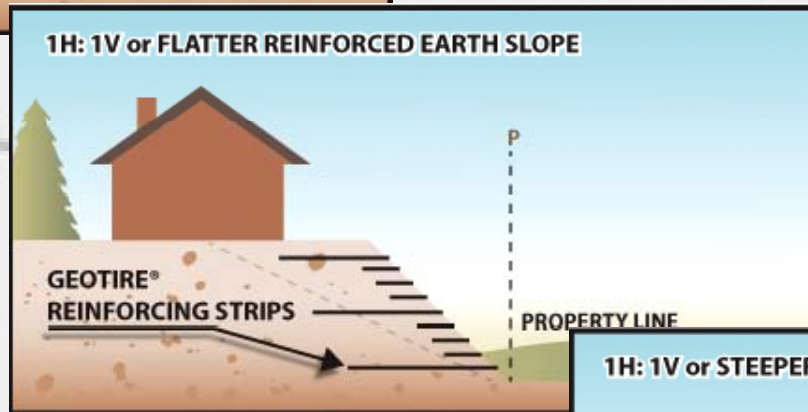
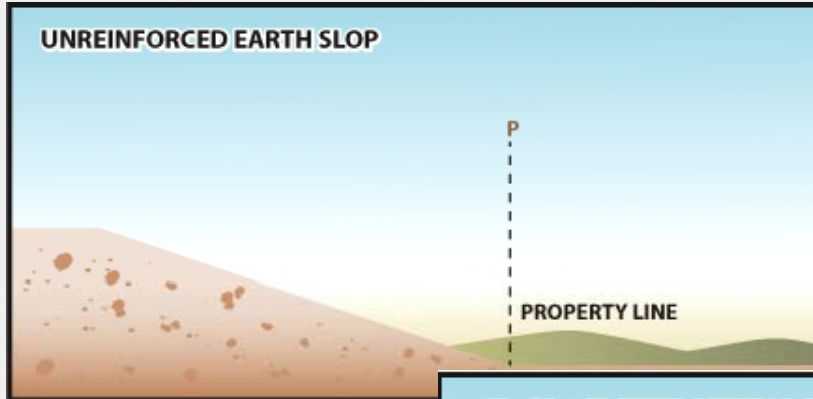
Galvanized Metal



Polymer Mesh (geogrid)



Slope Reinforcing



GeoTire[®] Markets

Applications

- Retaining walls
- Temporary walls
- Reinforced steep slopes
- Reinforced embankments
- Levees
- Soft soils



Markets

- Infrastructure development
- Commercial development
- Mining & Industrial development
- Residential development
- Environmental site development



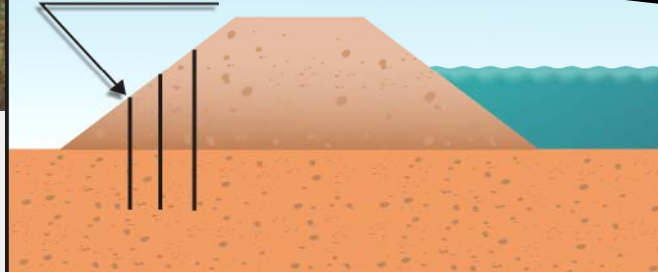
America's Infrastructure Needs Repair/Replacement

ASCE American Society of Civil Engineers®



LEVEE RETROFITTED WITH GEOTIRE® SOLUTION

GEOTIRE®
REINFORCING ELEMENTS



ARMATERRA®
GEOREINFORCING

 SEARCH

ACTION ★ NEWSROOM ★

2009 Grades

Aviation	D
Bridges	C
Dams	D
Drinking Water	D-
Energy	D+
Hazardous Waste	D
Inland Waterways	D-
Levees	D-
Public Parks and Recreation	C-
Rail	C-
Roads	D-
Schools	D
Solid Waste	C+
Transit	D
Wastewater	D-

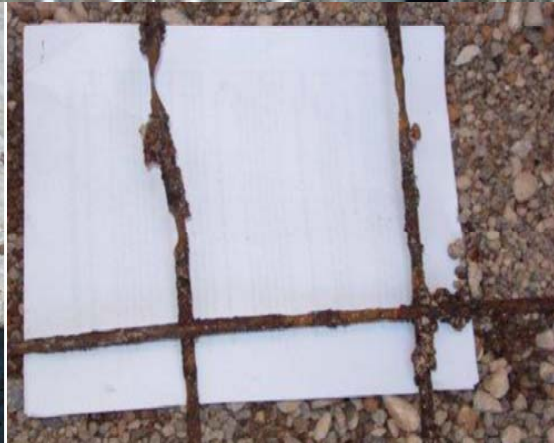
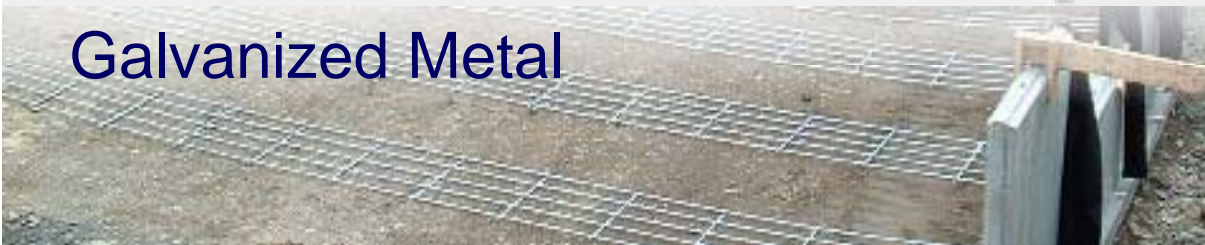
America's Infrastructure GPA: **D**

Estimated 5 Year Investment

Need: **\$2.2 Trillion**

Infrastructure Problems Affect Us All

Galvanized Metal



Existing problems

- Corrosion
- Cost
- CO2 Foot Print
- Low Strength

Figure 50. Cheyenne MSE Wall Corrosion Investigation - Corroded Steel Facing
Connecti



Polymer Mesh



300 Million Waste Tires in US

- 138 M as Tire Derived Fuel
- 30 M in landfills



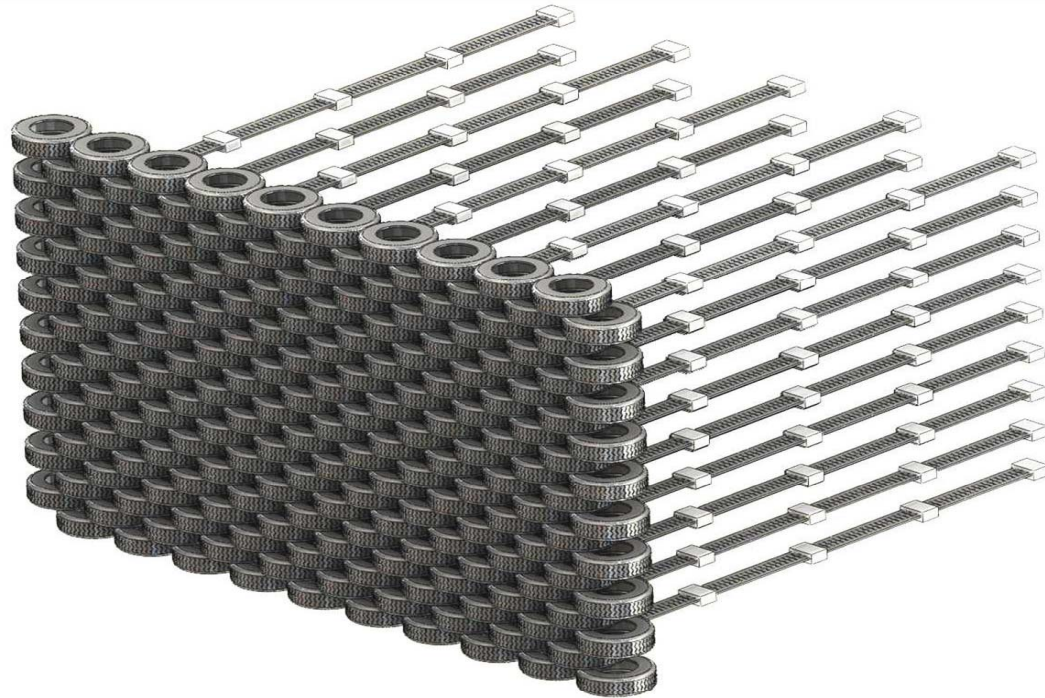
ARMATERRA[®]
GEOREINFORCING

Our Game Changing Solution



GeoTire®

Sample GeoTire Wall Configurations



The Le

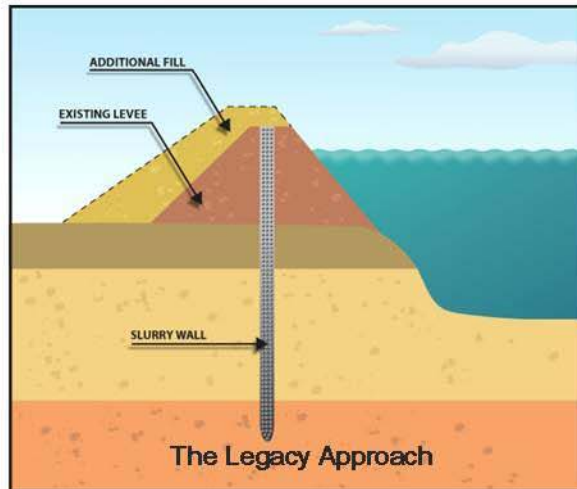
The GeoTire[®] Solution



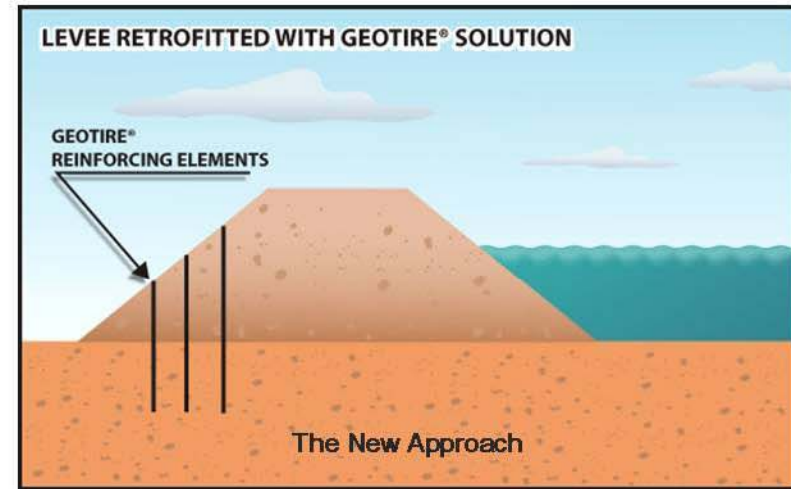
Retrofitting Earthen Levees

\$6K - \$10K per linear ft.

\$700 - \$1K per linear ft.



>> VS. >>



Another Game Changing Solution



The ArmaTerra® Solution

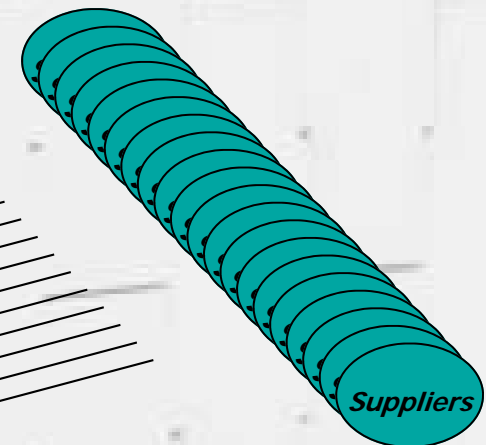
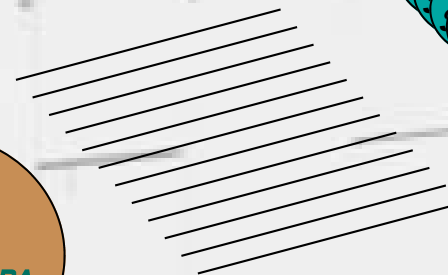
ArmaTerra® is:

- A Phase I production stage company
- Selling proprietary environmentally friendly (green) reinforcing systems for retaining walls, slopes, levees
- Using transformed waste tires to replace existing products
- Producing proprietary products that are stronger, longer lasting, less expensive, and green.



The Business Model

- 300 million waste tires annually nation wide
- Very low costs
- Suppliers get paid to pick up waste tires
- Highest/best use - Suppliers process our products and drop ships to ATG customers
- Final State - 15-20 Supplier/Manufacturers nation wide



The Leadership Team

Michael Merrill, Founder and CTO

- Civil Engineer since 1970.
- Geotechnical Engineer since 1973.
- Partner and CEO of three companies



Sergio Nevel, Founder and CEO

- A serial entrepreneur since age 17.
- President/CEO, CFO, Controller,
- Generalist.



Highlights/Summary

- Our patent pending technology will revolutionize earth reinforcing
- Our technology is Green, less expensive, longer lasting, and stronger than existing technology
- The US TAM Size - \$3 Billion annually
- Effective Barriers to entry
- Exceptional profit margins
- An executable supplier business model
- International opportunities beyond the levels discussed here
- Seeking \$500K convertible notes > Series A of \$3.2M
- A top competitor is evaluating licensing our products



What do you think?

Contact Information:

Sergio Nevel

p. 775.848.1227

e. SNevel@ArmaTerra.com

